



Archivists Ulf Hedberg (third from left) and Mike Olson and Art Department Chair Deborah Sonnenstrahl, flanked by family members of the late Dr. Regina Hughes, display examples of the illustrator's 600 sketches donated to the University.

Illustrator's family donates collection

The family of the late Dr. Regina Hughes ('18), a renowned botanical illustrator, has given 600 of the artist's sketches to Gallaudet. The pictures are presently stored in the University's Archives.

Hughes, who died Aug. 12, produced thousands of illustrations

of plants as a botanical illustrator for the U.S. Department of Agriculture. Her illustrations, which have been published in scientific journals, were praised by both artists and scientists.

"[Hughes] took a delight in her work, yet she did not go astray or give her work the so-called 'aesthetic freedom' by adding embellishments," said Deborah Sonnenstrahl, chair of the Department of Art. "She was a true scientist . . . Yet her watercolors of flowers breathe with life."

The gift of 600 pictures came as no surprise, said Chuck VanHecke, associate director of major gifts in the Development Office. "For many years, Dr. Hughes told several Gallaudet representatives that she wanted most of her collection of artworks to be permanently shared with those who would appreciate them most—deaf people," he said.

University Archivist Ulf Hedberg said Hughes donated a copy of a USDA handbook, *Economically Important Foreign Weeds: Potential Problems in the United States*, which contains more than 6,000 of her drawings.

Hughes was one of Gallaudet's most generous benefactors, VanHecke said. She and her late husband, Frederick Hughes, made major contributions to many programs and projects, including Gallaudet's endowment fund, the Alumni House renovation project, and the maintenance fund.

"In addition to their financial value," VanHecke said, "the bequests signify how much love, pride, and belief Dr. Hughes felt for her alma mater. Dr. Hughes' bequests will enable Gallaudet to share her remarkable legacy and achievement as a deaf person who rose to the top of her profession."

Homecoming set for Oct. 22-23

The Gallaudet community will have the opportunity to take in a football game and enjoy other get-togethers on Kendall Green during Homecoming weekend Oct. 22 and 23.

The following Homecoming events, which are sponsored by the Gallaudet University Alumni Association (GUAA), the Alumni Relations Office, and the Laurent Clerc Cultural Fund, are scheduled:

Oct. 22

- Class of '43 Golden Anniversary Breakfast, "Ole Jim," 8-9:30 a.m., \$15, reservations required.
- Pre-game Celebration, "Ole Jim," 7 p.m.-1 a.m., hot hors d'oeuvres, munchies, vegetable trays, and cash bar, \$5.

Oct. 23

- 5-kilometer Run with President Jordan, Field House, 8 a.m., \$10.
- 1-mile Family Fun Run, Field House, 8:30 a.m., \$2.
- Class of '68 Silver Anniversary Brunch, "Ole Jim," 9-10:30 a.m., \$10, advance reservations required.
- Bison vs. Methodist College, 1:30 p.m., Hotchkiss Field.
- Post-Game Bash, "Ole Jim," 4 p.m.-1 a.m., hot hors d'oeuvres, steamed spiced shrimp, vegetable trays, munchies, and cash bar, \$10.

For more information, call Mary Anne Pugin, GUAA executive secretary, x5061 or x5066, or E-mail MAPUGIN.

The customer is boss, TQM stresses

To followers of Total Quality Management (TQM), a management concept enjoying popularity among all types of service organizations, 'The Boss' is not the person with the big, plush office and the key to the executive washroom. It's the customer.

Dr. Theodore Marchese, vice president of the American Association for Higher Education, who led a workshop on TQM at Gallaudet Sept. 28, identified a university's 'customers' as federal and state governments, taxpayers, donors, alumni, students, and the employers who hire a university's graduates. These customers' needs and wishes must be honored for the university to live up to its potential, said Marchese.

TQM represents a fundamental change in the philosophy of the structure of a university. Management, for instance, should be dethroned from its traditional rank at the top of the hierarchy and replaced by the customer, said Marchese. In addition, employees should focus on serving customers better, and management

should support them in their task.

Additional approaches to management include a commitment to improvement by constantly setting higher goals and making decisions based on fact rather than speculation. At universities and corporations alike, Marchese said, "Many decisions are based on rumors, or the way things were done 'when I was in college.'"

Quoting a TQM motto: "In God we trust. All others bring data," Marchese encouraged administrators to keep records and not guess at trends, such as the number of complaints a department receives each week or how long it takes students to register.

Another TQM goal includes investing in employee training programs. Marchese suggested eliminating performance evaluations and giving training to teams that do well as a reward rather than merit pay to individual employees.

One approach used by corporations that universities would do well

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Event recognizes Hispanic community

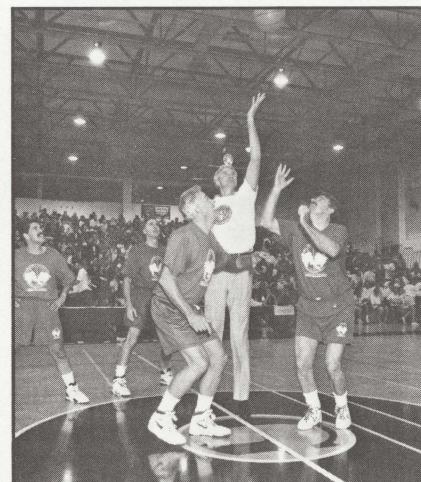
Gallaudet kicked off Hispanic Heritage Month Oct. 1 with awards for high achievers in the Hispanic deaf community, an address by deaf Hispanic businessman Mark Apodaca, director of finance for the Greater Los Angeles Council on Deafness, Inc. (GLAD), and a performance of the Mambo, a traditional Cuban dance.

Deaf and hard of hearing Hispanic students must have dreams for their futures and seek the support they need to realize those dreams, Apodaca said at the opening ceremony for "Hispanic and Deaf: A Celebration of a Diverse Community," the University's theme for the month.

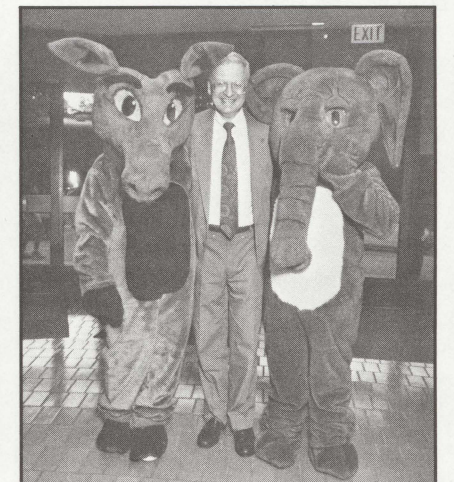
"I'm challenging you to accept your dreams and your hopes," he told Gallaudet students. Apodaca spoke of the dreams he had as a young man—to earn a graduate degree, to work for a major company, to teach at a university, and to be involved with a nonprofit agency—all of which he has achieved in spite of many barriers.

As an undergraduate student at California State University, Northridge, Apodaca said he felt lost in its huge lecture halls, but when he tried to transfer to Pepperdine University, in Los Angeles, Calif., the state vocational rehabilitation office said it would not

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(Left) Tom McMillen, chair of the President's Council on Physical Fitness and Sports, makes the opening toss to Jose Serrano (D-NY) (right) and Jack Quinn (R-NY) at the Congressional Basketball Game Oct. 5. The Republicans won 39-36, and more than \$100,000 was raised for the HMB renovation. (Right) Board of Trustees Chair Philip Bravin poses with team mascots (Sherry Dubon as donkey and Hillel Goldberg as elephant).



Among Ourselves

English professor Nancy Kensicki was honored by English and language arts teachers at the Convention of American Instructors of the Deaf in Baltimore, Md., in June. She was given a plaque in recognition of her 20 years of service, and for her role as founding president.

Mary Martone, program coordinator in the University's Honors Program for four years and an English teacher at MSSD for nine years, started her new position as assistant director of instruction at the Scranton (Pa.) State School for the Deaf on Sept. 27.

Dr. David McGuinness and Dr. Fat Lam of the Mathematics and Computer Sciences Department attended a four-week course on remotely sensed imagery at the Defense Mapping School. McGuinness attended a supercomputing workshop at the University of Colorado, and Lam attended a statistics workshop at Bowdoin College in Brunswick, Maine.



Phyllis Frelich stars in "Lolly Foster's Daredevil Air Show," a one-woman play about a barnstorming pilot who government regulators try to ban from the skies when they learn that she is deaf. The play, performed in ASL, runs through Oct. 24 at the Kennedy Center's Terrace Theatre. For more information, call (202) 467-4600 (V) or 416-8524 (TTY).

TQM principles given at workshop

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to emulate, Marchese said, is benchmarking. In benchmarking, corporations determine which competitor does the best job in a particular area—handling customer complaints, for example—and uses it as a model.

Marchese added that universities need to become more harmonious in their contact with each other. "I find more cooperation between corporations than among colleges," he said. He attributed this to a misconception: "We're unique; we have nothing to gain from them." He suggested emulating programs that address needs shared in common, such as a top-notch pro-

gram that improves reading skills in college students.

An audience member asked why many corporations have tried to apply TQM within their companies only to give it up after one or two years. "One important reason," Marchese said, "is that institutions who enter the TQM program enter it like a fad not realizing what a big change it is or why they are doing it."

A fragmented approach doesn't help either, he said. "TQM can be done in units [within a company], but no radical change can take place until the president and top administration say 'By gum, let's do it!'"

Hispanic Heritage Month kicked off

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fund his education if he transferred. To his amazement, the administrator he met with at Pepperdine said the school would get him grants, scholarships, loans—and they did.

Apodaca still needed interpreters for every class and had no way to pay them. GLAD stepped in and paid for his interpreters for his last two years of college. He went on to earn a master's of business administration, and again Pepperdine and GLAD saw him through.

Apodaca urged students to become involved with community organizations, saying that they make things happen, such as by giving scholarships and holding conferences. "The organizations are there for you," said Apodaca. "It's important for you to become a part of them. They are your future and your future hope. You can't do it alone."

Four categories of awards for the achievements of Hispanic students were given. Geraldine Basurto received the award for academic excellence, Lisa Gonzales and Pauline Laster received awards for outstanding leadership, Mark Morales received the Community Service Award, and alumnus John Lopez, chair of the National Hispanic Council for the Deaf and Hard of Hearing (NHCDHH), received an award for contributions to the Hispanic and deaf community.

The program was co-chaired by Cecilia Madan Atchison, student activities coordinator for the University Center and a board member for NHCDHH, and K.P. Perkins, director of Multicultural Student Programs, which sponsored the program.

A list of events for the rest of the month is available at the University Center.

Announcements

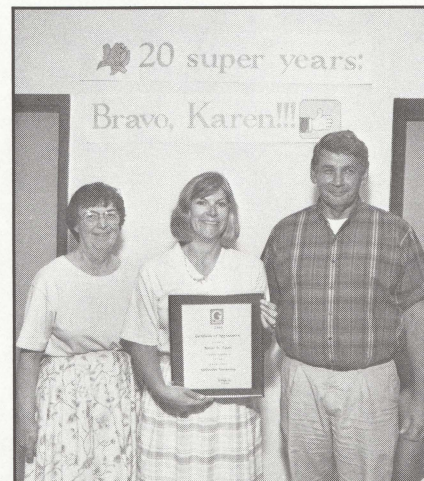
The Third Annual Thomas J. Landers Lectureship in Special Education Administration will be held Oct. 20 from 3:55-5:55 p.m. in Ely Auditorium. This year's topic is "Ethical Evolutions and Moral Mazes in Special Education: How to Avoid Judging Yesterday's Conduct by Tomorrow's Standards." Panelists are Dr. Gertrude Galloway, superintendent of the Marie Katzenbach School for the Deaf, Dr. Oscar Cohen, executive director and superintendent of the Lexington School for the Deaf, and four educators from the Montgomery County, Md., Public School System. Dr. Harvey Corson, vice president for Pre-College Programs, will serve as moderator. Members of the audience are encouraged to write down an ethical dilemma for the panelists to address. The lecture is sponsored by the Department of Administration and Supervision in the School of Education and Human Services.

An art exhibit by Barbara Hardaway, assistant professor of English at the Northwest Campus, is on display until Oct. 29 in the lobby of the Federal Deposit Insurance Corporation, 550 17th St., NW, Washington, D.C. It can be seen weekdays, 8 a.m.-6 p.m.

Space is available at the Child Development Center for children ages 2-5. For more information, call Gail Solit, x5130, or E-mail GASOLIT.

"Toward Human Rights" is the theme of the XII World Congress of the World Federation of the Deaf, to be held in Vienna, Austria, July 6-15, 1995. The WFD Youth Camp will be held in Piesendorf July 1-8. The deadline for abstracts is Dec. 31, 1993. For more information, write: WFD '95, c/o ICOS Congress Organization Service, Schleifmuhlgasse 1, A-1040 Vienna, Austria, or fax 43-1-587 60 59.

The Contracts and Purchasing Department invites the campus community to the Second Annual Vendor Expo on Oct. 29 from 9 a.m.-3 p.m. in the Field House. The vendors and contractors with whom the University does business and prospective businesses will display their goods and describe the services they provide. For more information, call Darnese Nicholson, x5533, or E-mail DHNICHOLSON.



Karen Kautz, administrative secretary in the Center for Studies in Education and Human Development, receives her 20-year service award from Director Donald Moores. Also pictured is Dr. Kathryn Meadow-Orlans.

Captioned presentations of "Jurassic Park" will be shown at AMC Union Station Theaters on Nov. 6 at 10:30 a.m. and 1:30 p.m. All seats are \$10. There will be no reserved seats and no refunds. The presentations are sponsored by the dental offices of Drs. Rattner, Mancini, and Campiasano. Members of the Gallaudet community can purchase tickets at the University's main cafeteria or at the Ely Center snack bar on Mondays, Wednesdays, and Fridays, 11:30 a.m.-1 p.m., or at Deaf-REACH, 3521 12th St. NE, Washington, DC 20017. For more information, call Deaf-REACH, (202) 832-6681 (V/TTY).

The District of Columbia Public Library system needs volunteers to teach basic reading and writing skills to deaf and hard of hearing adults. Volunteers do not need to have teaching experience. Tutors who do not know sign language will either be matched with an oral or hard of hearing student, or teamed with a tutor who is fluent in sign language. An initial training workshop will be held Oct. 23 from 9:30 a.m.-4:30 p.m. at the Martin Luther King Memorial Library, 901 G St. NW, Room A-9. The workshop is free, but registration is required. Free ASL classes are offered at various branches of the library. For more information, call Janice Rosen, (202) 727-2145 (TTY), or leave a message at (202) 727-2255.

The Child Development Center is taking orders for bread from the Uptown Bakery. The CDC collects bread orders and payments on Wednesdays, and bread can be picked up at the CDC on Friday mornings. For a list of breads, call Gail Solit, x5130, or E-mail GASOLIT.

Classified Ads

Classified ads are printed for Gallaudet faculty and staff. Ads must be submitted in writing in person or by mail to *On the Green*, MSSD, Room G-37. Off-campus phone numbers must include an area code and whether the number is voice or TTY. In compliance with the Education of the Deaf Act of 1992, as amended, payment of \$1 per ad per printing must accompany each ad. The deadline for submitting ads is Friday, 10 days before the desired publication. Ads received Oct. 11-15 will be printed in the Oct. 25 issue.

FOR SALE: Folding mahogany table, seats 10, \$75/BO; king-size walnut headboard, \$50/BO; oak desk w/4 drawers incl. 2 file drawers, bought new for \$1,000, sell for \$600/BO; bench w/upholstered top, \$20/BO. Call (301) 725-4519 (TTY) or E-mail LCJACOBS.

FOR SALE: Telecaption 3000, exc. cond., \$50. Call Alison or Russ, (301) 565-5957 (TTY) or E-mail RSKANE.

WANTED: Babysitter for eves. and weekends, fluent in ASL, experienced. Call Alison, (301) 565-5957.

FOR SALE: '89 Pontiac TransAm, 20th anniversary turbo edition, white, all options inc. T-top, like new, \$16,900/BO. Call Ted, (202) 529-6440 (eves.)

FOR SALE: Sears 19-in. TV w/built-in decoder, good cond., \$75. Call Tom, (202) 265-1466 (TTY) or E-mail TPKANE.

FOR SALE: Contemporary bi-level Rambler in Cheverly, Md., 2 front doors, garage, patio, 3 BR, 2 BA, finished basement, W/D, AC, baseboard heat, hardwood floors. Call (301) 322-3384 (TTY) or E-mail GANELSON.

FOR SALE: End unit townhouse in Bowie/Lanham, Md., low maintenance exterior, family oriented neighborhood, adjoins playground. Call (301) 262-6895 (V) or E-mail SMBARISH.

October 11, 1993



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